

David Cottrell

Leadership Lessons You Can't Afford to Miss



David Cottrell is a premier authority on leadership and an internationally known speaker, author and business executive. His 30-plus years of professional experience are reflected in more than 20 highly acclaimed books, in his programs and presentations, and in the success of his company, CornerStone Leadership Institute.

David knows leadership firsthand. With a degree in Marketing from the University of Arkansas, he joined Xerox Corporation, where he became one of the youngest sales managers in the company's history. After a decade with Xerox, David spent ten years with FedEx in various leadership roles. He was named to the President's Club each year he was with the organization and is, to this day, the only person to have been selected District Manager of the Year for two consecutive years. David's leadership achievements were the result of his focus on training and development, and his belief that he could expect the best from people by investing in them.

David put his proven leadership skills to work when he founded CornerStone Leadership Institute. In just a few years, he has created one of the largest U.S. publishers of management and leadership resources. CornerStone's mission is to provide affordable resources for anyone who aspires to be a leader in his or her chosen profession. More than 15,000 businesses, associations, government agencies and educational institutions around the world count on CornerStone to support their people-development needs with books, assessments, resources and training.

As a speaker, trainer and facilitator, David has worked with many of today's most successful organizations, developing leaders and mentoring them to peak performance. His clients include organizations such as Wal-Mart, Southwest Airlines, ExxonMobil, Macy's, Yum! Brands, ClubCorp, Cigna Healthcare, Duke Energy, Land's End, AFLAC, Raytheon and the Social Security Administration. David has been a featured expert on public television and has shared his leadership philosophy and lessons with more than 250,000 managers and leaders worldwide. These leaders will tell you that David changed not only their perspectives, their energy levels and their attitudes, but also their lives.

An exceptionally accomplished writer, David has authored or co-authored more than 20 books on leadership, success principles and other topics including coaching, accountability, communication, sales, customer service, presentation skills and time management. David is a popular business author in part because his books are quick, easy reads that share strategies and tips readers can pick up and use immediately. He is most known for his ground-breaking, best-selling book *Monday Morning Leadership* and its expanded and enhanced version titled *Monday Morning Mentoring* by HarperCollins. Among his other books are the popular titles: *Monday Morning Choices* (HarperCollins, 2008); *The Nature of Excellence*; *Listen Up, Leader*; *The Next Level*; *Management Insights*; *Birdies, Pars & Bogeys: Leadership Lessons from the Links* and *Leadership...Biblically Speaking*. With more than three million copies in print, David's books are trusted leadership training tools for organizations throughout the world.

David's wisdom and pragmatic insights come not only from his vast professional experience, but also from his rich personal life experiences. He endeavors to practice daily one of the many valuable lessons his father taught him as a young boy: "Always do the right thing." As a result, he is known as a man of high integrity. He keeps his commitments and walks his talk. David counts among his most important accomplishments the balance he's been able to achieve between his personal and professional lives. He has been married for more than 30 years to his remarkable wife, Karen, a cancer survivor. They are the proud parents of three grown children and one grandson.

To book David Cottrell for your next conference or in-house event, please contact:
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