

## SETHRA

**When:**

**Friday, September 12, 2008**

**Where:**

MCM Eleganté Hotel  
2355 IH-10 S, Beaumont, TX

**Time:**

**Morning Session**

8:00 a.m. – 11:45 a.m.

Registration begins at 7:30 a.m.

**Afternoon Session**

1:00 p.m. – 4:30 p.m.

Registration begins at 12:30 p.m.

**Fees:**

**½ Day Session**

\$85 per person

\$75 \* per person if 3 or more  
on same check

\$60 per person for SHRM  
Members and SHRM  
Chapter Member

Includes "Walk the Talk" book

**Full Day Session**

\$155 per person

\$135 per person if 3 or more  
on same check

\$120 per person for SHRM  
Members or SHRM  
Chapter Member

Includes "Walk the Talk", "Back  
to Basics", and "Leading with  
Values" book

**Fee Includes:**

- ◆ Continental Breakfast
- ◆ Afternoon refreshments
- ◆ Reference Materials

**This Seminar will greatly benefit:**

- ◆ Supervisors / Managers
- ◆ HR Professionals
- ◆ Business Owners

## Southwest Texas Human Resources Association



### Presents

## Building Manager/Supervisor Commitment A Seminar by Al Lucia

Author of award winning books:

*Walk the Talk: And Get the Results You Want*

and

*Rock Your Way to Happiness*

### Seminar at a Glance . . .

*Supervisors and Managers will see the clear connection between effective leaders and employee retention. They will also learn the direct tie between attracting good employees, engaging those employees, and retaining those employees.*

### The workshop will cover the following learning objectives:

#### **Morning session: "From Employee to Supervisor-Making and Managing the Transition"**

- Know being "the boss" doesn't mean you can't be a friend.
- Find out where to get help for your new role... You'll need it.
- You will learn the basics- that doesn't mean easy; it means essential.

#### **Afternoon session: Coaching and Development**

- Learn a systematic approach to coaching that does not eliminate the human factor.
- Experience the connection between coaching, recognition and results.
- Learn that developing employees is what "**They**" want and what your organization **needs**.

Visit our web site for additional information — [www.sethra.org](http://www.sethra.org)

NOTE: PHR/SPHR credits approved for HR Professionals.

### SPONSORED BY:



### IN ASSOCIATION WITH:

THE GREATER BEAUMONT CHAMBER OF COMMERCE  
THE GREATER PORT ARTHUR CHAMBER OF COMMERCE  
THE GREATER ORANGE AREA CHAMBER OF COMMERCE

**Registration Deadline: September 3, 2008**

Don't delay - Seating is limited

**About Al Lucia . . .**

. . . Al Lucia has spent more than 25 years helping organizations and individuals make the connection between value-driven workplace practices and bottom-line results. As a consultant, speaker, coach, and author of eight popular books, he has helped organizations – of all types and sizes – build employee commitment, match actions to values, improve overall performance, and achieve better results.

As *America's Lifeline to The PEOPLE Side of Business*, Al stays in constant touch with emerging trends – enabling his clients to learn from, and adopt, "the best of the best" business strategies. And as an experienced practitioner, he offers "real world" solutions to today's most pressing business challenges. Al's reputation as a lively, entertaining, and engaging presenter is well-earned. He is a popular and sought-after speaker – enhancing corporate events and association conferences across the country.

## **Building Manager/Supervisor Commitment**

### Registration Form

**Complete this form for each attendee**

*(Please Print)*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_ SHRM Chapter: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip+: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

**Payment: Please indicate payment amount.**

**1/2 Day Session** – (Prices per person)       \$85       \$75 (if 3 or more on same check\*\*)       \$60 (SHRM Members)

*Includes "Walk the Talk" book*

**Full Day Session** – (Prices per person)      \$155      \$135 (if 3 or more on same check\*\*)      \$120 (SHRM Members)

*Includes "Walk the Talk", "Back to Basics", and "Leading with Values" book*

\*\* To get the multiple person discounts, all attendees' forms must be submitted together and paid via one check or one credit card transaction. The person responsible for the credit card payment should check the box below.

Check here for credit card payment, you will be invoiced with online payment instructions.

**Send Registration & check made payable to SETHRA to:**

Southeast Texas Human Resource Association  
P.O. Box 11502  
Beaumont, TX 77710-1502

**Cancellation Policy: No refund for cancellations. Substitutes may be sent.**

General Information or questions

Jerome Delafosse: 409-839-2391 / [jdelafose@co.jefferson.tx.us](mailto:jdelafose@co.jefferson.tx.us)

Billing or payment questions

Rick Lane: 409-722-8551 / [Rick.Lane@sbcglobal.net](mailto:Rick.Lane@sbcglobal.net)