



# SIMON T. BAILEY

## Catalyst for Brilliance



**Catalyst for Brilliance** Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results. An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the business world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention and productivity – and a brilliant bottom line.

Prior to founding The Brilliance Institute, Simon honed his expertise in leadership, sales, customer service and personal development over a successful two-decade career at Hyatt Hotels, Walt Disney World Resort, and The Disney Institute. He is the author of six books. His newest book, *Release Your Brilliance*, is receiving rave reviews and having a profound impact on people's lives. His other books include *Brilliant Service is the Bottom Line*, *Success is an Inside Job*, the *Meditate on Your Brilliance* series and *Simon Says Dream: Live a Passionate Life*.

### SIMON'S TRANSFORMATIONAL PROGRAMS

Simon's programs challenge every participant to dig deep, develop an action plan, and take personal responsibility for their impact. Participants consistently come away from Simon's sessions energized, inspired, and ready to engage in the task of releasing their personal and professional brilliance.

Each program is tailored to your organization's specific needs and objectives. Formats range from a 30-minute high-energy keynote to a half-day interactive workshop that includes exercises and personal action planning. All formats include real-world examples, case studies and no-holds-barred dialogue intended to challenge and change the way people think and act.

#### Release Your Brilliance

- ◆ Identify, tap into, and maximize individual brilliance and energy to increase focus and balance
- ◆ Function as a trusted business advisor with peers and clients to build true value within the organization
- ◆ Focus energy on strategic activities that support desired business outcomes

#### Brilliant Service Is the Bottom Line

- ◆ Take personal responsibility for Brilliant Service
- ◆ Leverage authentic engagement, the emotional glue of all long-term customer relationships
- ◆ Apply four factors critical to creating an exceptional customer experience and exceeding customer expectations

#### Releasing Leadership Brilliance

- ◆ Create and communicate a contagious vision that engages people
- ◆ Recognize the leader's role and responsibilities in fostering engagement
- ◆ Serve as a change agent for high performance, encouraging employees to release their brilliance, rekindle their passion, and love their work

#### Success is an Inside Job

- ◆ Reconnect to internal purpose and core talents
- ◆ Determine ways to use your assets – talents, knowledge, and skills – to create value and help the organization achieve its changing goals
- ◆ Develop an action plan to become an A-level player who consistently reaches beyond expectations, steps up performance, and leaves an imprint, not just an impression

## Get a Life!

- ◆ Leverage emotional commitment to goals and create an individualized strategic life plan
- ◆ Initiate, sustain and nurture relationships that matter in business and life
- ◆ Reconnect to meaningful work that expands the mind and engages the heart

***“Some people leave an impression;  
Simon leaves an imprint.”***

## CLIENT PERSPECTIVE

Fortune 500 companies, national associations, government agencies and educational institutions both in the U.S. and abroad look to Simon Bailey to help transform their cultures and processes and release the potential in their people. Clients tell us...

*“Your morning keynote made such an impression on the attendees that your afternoon session had one of the largest crowds ever for a breakout in the 25-year history of this conference. Other evidence of your impact was that not a session went by the rest of the day without a quote or a reference from one of your presentations.”*

– Kentucky Department of Tourism

*“Please allow me to express our sincere thanks for creating a motivating 90-minutes focused on great customer service. We thought you made a very professional, articulate presentation and that you speak from obvious real world experience. It was truly amazing to see how much valuable information you could fit into such a short time period.”*

– Southern HealthCare Management, L.L.C.

*“Your enthusiasm is contagious and was just what everyone needed on that Monday morning to revive and awaken their leadership brilliance. The feedback we have already received about your presentation has been overwhelmingly positive. Our bookstore sold out of your book seconds after your presentation, and the book signing line itself was proof that the ASHRM attendees loved what you had to say and wanted more!”*

– ASHRM

*“Simon, you have inspired 200 people with your direction for us to locate our brilliance. This group of people already has terrific motivation, but adding your roadmap, I can honestly say we will get to our destination much quicker and much happier!”*

– Gartner Vision Events

*“Mr. Bailey was inspiring, dynamic and upbeat! He captivated a very challenging audience. They were enamored with his message and motivated to search and discover the best in themselves.”*

– University of Florida

*“Simon creates energy, enthusiasm and passion!! He has been blessed with the phenomenal talent of removing all possible intimidating factors from the environment, thus creating an atmosphere for attendees to share very personal and emotional-filled situations affecting their lives, both personal and professional. The fact that he assigned accountability partners for each team member allowed us to carry his message with us not only for that day, but every day we come to work. Additionally, it forces us to think about others and not just ourselves.”*

– ISP Sports, Inc.



For more information on how to bring Simon T. Bailey to your organization, please contact Michele Lucia, Business Manager at 972-899-3411 or [Michele@SimonTBailey.com](mailto:Michele@SimonTBailey.com)

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