



SIMON T. BAILEY

Inspiring.
Invigorating.
Insightful.

What untold successes could we achieve – in our lives, our workplaces, our world -- if every one of us knew how to unleash our inherent brilliance?

Catalyst for Brilliance Simon T. Bailey has a visionary ability to identify brilliant potential in people and organizations and ignite that brilliance into action for amazing results.

An internationally known speaker, author and consultant, he inspires individuals to take charge of change and transform their lives from the inside out. A thought leader and fresh voice in the businesses world, Bailey connects the dots between individual and organizational brilliance. He challenges and teaches businesses and organizations to clear obstacles to brilliance in their cultures, processes, and people, thereby achieving higher levels of engagement, retention, and productivity – and a brilliant bottom line.

This mission led him to found The Brilliance Institute, Inc., dedicated to building the world's most valuable resource – people. Fortune 500 companies, national associations, government agencies and educational institutions both in the U.S. and abroad look to him to help transform their cultures and processes and release the potential in their people. Notable clients include Microsoft, Oracle, Verizon, WellPoint, Embarq, State Farm Insurance, Blue Cross Blue Shield of Michigan, GMAC Home Services, Gartner Group and Walt Disney World Swan and Dolphin Hotel.

As a speaker, Simon captivates and inspires audiences with contagious energy, compassion, and humor. He teaches by his own example and provides pragmatic ideas and techniques that bring people's aspirations into reach. Engaged audiences consistently give him the highest ratings and say they left wanting more. Better yet, he leaves audiences ready to take action that can lead to profound changes in their personal and professional lives.

His books are a guiding light for those who seek to realize their inherent potential. His newest book, ***Release Your Brilliance***, is receiving rave reviews and having a profound impact on people's lives. He has authored five other books: ***Brilliant Service Is the Bottom Line***, ***Success is an Inside Job***, the ***Meditate on Your Brilliance Series*** and ***Simon Says Dream: Live a Passionate Life***.

Bailey's expertise in leadership, sales, and customer service was honed over two decades with Hyatt Hotels, the Orlando Convention and Visitors Bureau, and the Walt Disney Company. Bailey holds a master's degree from Faith Christian University, which also recently awarded him an honorary doctorate for his global impact.

Bailey was named Central Florida's "Man of the Year" in 2000, and was recently named Speaker of the Year by the San Diego, CA chapter of Meeting Professionals International. He serves on the boards of numerous organizations, including the Greater Orlando Leadership Foundation and the Foundation Board for Health Central Hospital, a \$130 million Central Florida hospital with 1,500 employees. He lives with his wife and children in Central Florida.